



# The Institute for Middle Level Leadership

## SPONSORSHIP OPPORTUNITIES



**JUNE 18-21, 2022**

**SAN DIEGO, CA**

**JULY 23-26, 2022**

**ORLANDO, FL**



# WHY PARTICIPATE?

For more than 15 years, the Institute for Middle Level Leadership has served as the marquee event for aspiring and current middle grades leaders and teams. Capped at 200 attendees per location, the Institutes offer a one-of-a-kind, personalized, and engaging learning retreat that leaves participants ready and energized to transform their schools.

**AMLE offers a limited number of sponsorship opportunities (3/location),** providing sponsoring partners an exclusive opportunity to engage school leaders personally over the course of a transformative 4-day experience.



**The typical Institute attendees are:**

- Principals, assistant principals, teacher leaders, or central office personnel
- Leaders and decision makers in their buildings
- Looking for resources, products, and services to meet their school needs
- Meaningfully engaged in the Institute experience, with high attendance at sessions and activities

# SPONSORSHIP OPPORTUNITIES AT THE INSTITUTE

Gain exposure and generate meaningful connections with school leaders. Select from our packages, or contact AMLE for custom options.

**LEADING SPONSOR**  
**\$10,000**  
PER LOCATION

Package includes:

- Sponsorship of opening Sunday evening reception & closing general session
- One, 1.25 hour content breakout session
- Pre- AND Post- conference email blast to attendees
- Inclusion of materials in the conference tote
- Company logo featured on conference site and signage
- Choice of three (3) AMLE advertising placements
- Two full conference registrations

**PLATINUM SPONSOR**  
**\$7,500**  
PER LOCATION

Package includes:

- One, 1.25 hour content breakout session
- Pre- AND Post- conference email blast to attendees
- Inclusion of materials in the conference tote
- Company logo featured on conference site and signage
- Choice of three AMLE advertising placements
- Two full conference registrations

**GOLD SPONSOR**  
**\$5,000**  
PER LOCATION

Package includes:

- One, 1.25 hour content breakout session
- Pre- OR Post- conference email blast to attendees
- Inclusion of materials in the conference tote
- Company logo featured on conference site and signage
- Choice of three AMLE advertising placements
- One full conference registration

**BUNDLE AND SAVE**

**Receive 10% off any Leadership Institute Sponsorship when packaged with an AMLE Annual Conference Sponsorship.**



# CONFERENCE SCHEDULE AT-A-GLANCE

Both locations follow the same schedule pattern.

Times are subject to change.

## SUNDAY

4 pm - 6 pm      Registration and welcome reception

## MONDAY

7 am - 4:30 pm      Includes breakfast and lunch as well as:

- Conference goal setting session
- Two homebase meetings
- Content breakout sessions
- Deep dive workshop

## TUESDAY

7 am - 4:45 pm      Includes breakfast and lunch as well as:

- Two homebase meetings
- Content breakout sessions
- Deep dive workshop
- Speed Learning
- Teambuilding

## WEDNESDAY

7 am - 12:30 pm      Includes breakfast and:

- Content breakout sessions
- Final homebase meeting
- Closing general session

RESERVE YOUR SPOT BY EMAILING  
[HPOLANSKY@AMLE.ORG](mailto:HPOLANSKY@AMLE.ORG) FOR A  
SPONSORSHIP COMMITMENT FORM.

# CONTACT US

For more than 50 years, AMLE has been the premier association helping middle grades educators reach every student, grow professionally, and create great schools. Our membership is comprised of more than 35,000 principals, teachers, counselors, central office personnel, professors, community leaders, and college students.

**For more information about sponsorship opportunities contact:  
Helen Polansky, AMLE Partnerships Manager  
[hpolansky@amle.org](mailto:hpolansky@amle.org).**

