

# The Playbook Challenge

# Scoring Rubric

	1	2	3	4
<b>Content, Organization, and Language</b>	The program lacks clear purpose or organizational structure. The program is unlikely to be effective.	The proposal's purpose is present, but it lacks organizational structure that might impede the program's effectiveness.	The purpose and organization of the program is apparent but does not proactively anticipate likely challenges.	The program is clearly and logically organized and is characterized by a depth of thought and development. Challenges that might impede the program are proactively considered.
<b>Innovativeness</b>	The program would continue an existing activity, rather than expand it or initiate an original program. It is unclear it will meet a need.	The program is original to the school but it is not clear that it will meet a demonstrated need.	The program is original to the school and meets a demonstrated need that considers the surrounding community.	The program is original to the school and meets a demonstrated need that considers the surrounding community. It includes engaging activities that offer exciting opportunities to try new skills and understand future jobs requirements.
<b>Inclusivity and Equitability</b>	The program is available only to a small number of students and/or is limited to high achieving students.	The program is limited in availability but is open to students of all achievement levels.	The program is broadly available and open to students of all achievement levels. It intentionally seeks to introduce students to opportunities they might not have had otherwise.	The program is broadly available and is open to students of all achievement levels. It intentionally seeks to engage students from diverse backgrounds. It intentionally seeks to introduce students to opportunities they might not have had otherwise.
<b>Reflection of Best Practice</b>	The program generally promotes exploration of careers but provides little student choice and active engagement in their learning.	The program promotes exploration and encourages students to be active participants in their learning.	The program promotes exploration and 21 <sup>st</sup> century skills such as collaboration, communication, problem solving, creativity, adaptability, and technology usage.	The program promotes exploration and the development of 21 <sup>st</sup> century skills. It meaningfully engages families/the surrounding community in its execution.
<b>Sustainability, Scalability, and Impact</b>	There is no plan provided for the sustainability or scalability of the program.	The proposal contemplates sustainability and scalability but provides no specific action items to further this goal.	The proposal provides a concrete plan to sustain the program beyond the initial year of implementation and to scale the program so that it is accessible to all students.	The proposal provides a concrete plan to sustain the program beyond the initial year of implementation and to scale the program so that it is accessible to all students. It includes a plan to measure the impact of the program and to make refinements over time.
<b>Funding Plan</b>	Funding is not explained or connected to the proposal.	Plans for funds explained but lacks specifics and/or plan is unreasonable or unattainable.	Plans for funds supported with specific ideas, materials, etc. Presented costs are reasonable and further the impact of the proposal.	Plans for funds supported with specific ideas, materials, etc. Presented costs are reasonable and further the impact of the proposal and promote the long-term sustainability of the program.