These are the official Challenge rules ("Rules") for the 2022 Playbook Challenge ("Challenge") facilitated by the Association for Middle Level Education ("Sponsor"). By entering, each entrant agrees to be bound by these Rules and agrees to be bound by the decisions of the judges and the Sponsor. In the event of a conflict, decisions of the Sponsor are final.

1. Challenge Timeline:
   - The Playbook Challenge Timeframe (when proposals will be accepted) begins at 12:00 a.m. Eastern Time on Sunday, November 7, 2021 and ends at 11:59 p.m. Eastern Time on Monday, January 31, 2022.
   - The Challenge Judging Period (the period during which the judges will determine Finalists) ends February 11, 2022.
   - Challenge Finalists will be notified on Monday, February 14, 2022. Finalists will have until 3:00 p.m. on Wednesday, February 16, 2022 to accept the award and complete paperwork related to the issuing of award funds.
   - All participants will be notified as to the outcome of their proposal by Thursday, February 17, 2022.
   - Note: Challenge dates and rules are subject to change by the Challenge Sponsor at its sole discretion (for example the Challenge entry period may be extended, or the finalist notification date may be changed).

2. Prizes:
   - A total of three (3) prizes in the amount of $5,000 each will be awarded to the top three finalist, as determined by the Challenge judges.
   - The judges and the Sponsor have no further obligation to any entrant or Winner after the award of the Prizes mentioned above. Each entrant or Winner assumes all liabilities associated with entering this Challenge and the receipt of any Prize. An entrant or Winner may decline advancement in the Challenge and decline any Prize prior to its award. Withdrawal from the Challenge or declining a Prize at any time will nullify an entrant’s designation as a Finalist or Winner of this Challenge.

3. Entry Requirements:
   - The Challenge is open only to individuals who are 18 years old or older at the time of Entry and who have not been convicted of a felony or crime of moral turpitude; and (ii) have not declared or been declared in bankruptcy.
   - Entrants must list the person or entity to receive the award funding on the Official Entry Form.
   - Multiple Entries from an individual are not allowed.
   - Sponsor has sole discretion to disqualify an entrant if Sponsor receives a challenge to an entrant’s ability or authority to make a Submitted Entry in compliance with these Rules.
   - Entrant is prohibited from making changes or alterations to the Submitted Entry after the Challenge Submission Timeframe.
   - No substitutions or new versions of a Submitted Entry will be accepted after the Challenge Submission Timeframe.
   - All entries must be completed and submitted by the stated deadlines.
   - Utilization of content, technology, materials, and other intellectual property not created or owned by entrant or without authorized license is grounds for disqualification and legal action.
   - All information submitted must be non-confidential.
   - Evidence that an entrant is misrepresenting, inducing others to misrepresent support, or engagement with entrant’s project is grounds for disqualification.
   - Those persons in any jurisdictions where the Challenge may be prohibited; or are residents of any European Union country covered by the General Data Protection Regulation are not eligible to enter the Challenge.
4. How to Enter:

- To enter, go to the registration link on the Challenge Website (the “Challenge Website”) at https://www.amle.org/challenge.
- Complete all required fields on the Official Entry Form and include all appropriate supporting material (“Submitted Entry”).
- Challenge Entry is only available online and each Submitted Entry must be reviewed by the Sponsor during the Challenge Submission Timeframe. Submissions in person, by mail or other means will not be accepted.
- Each Submitted Entry and all presentations must be in English.
- Each Submitted Entry also must include entrant’s contact information and other requested information according to the instructions posted on the Challenge Website. All fields marked with an asterisk (*) in the Entry Form are required and must be completed. These requirements shall be collectively referred to as “Entry Requirements”.
- Each Submitted Entry will be reviewed for completeness and appropriateness by a review committee and scored according to the criteria included in the Playbook Challenge Scoring Rubric, available to download at https://www.amle.org/challenge.
- By submitting an entry, the participant agrees to allow AMLE to share details of the entry via its social media channels and on its website.

5. Selection of Judges:

- Selection of Judges: At least two (3) Judges will be assigned by the Sponsor to review each Submitted Entry. Judges will be volunteers who meet Challenge credentials, namely: middle level educators who are members of AMLE or representatives assigned by American Student Assistance.
- Prize winners will be required to submit completed W-9 forms and completed Affidavits of Eligibility and Liability/Publicity Release forms (See “Releases/Disclaimers” Section 12) as a condition of winning any prize. Failure to submit required documentation is grounds for prize forfeiture. WINNERS ARE RESPONSIBLE FOR REPORTING PRIZES AND PAYING ANY INCOME TAXES OR OTHER TAXES THAT MAY APPLY. SPONSOR AND ADMINISTRATOR ARE NOT RESPONSIBLE FOR ANY SUCH REPORTING OR TAXES.

6. General Information: Participation is subject to all federal, state and local laws and regulations. Void where prohibited or restricted by law. Entrant is responsible for checking applicable laws and regulations in entrant’s jurisdiction before participating in the Challenge to make sure that entrant’s participation is legal. Entry into the Challenge does not constitute Entry into any other Challenge or promotion, including, without limitation, other similar programs or promotions offered by Sponsor. Entrant is responsible for abiding by entrant’s employer’s policies regarding participation in the Challenge. In the event of a conflict between these Official Rules and other promotional copy about the Challenge, these Official Rules shall govern and control. Sponsor disclaims any and all liability or responsibility for disputes arising between entrant and entrant’s employer related to the Challenge.

7. Intellectual Property Rights: Sponsor makes no claim to ownership of entrant’s Submitted Entry or any intellectual property that it may contain. Entrant is not granting Sponsor any rights to any intellectual property rights to anything in entrant’s Submitted Entry. By submitting a Submitted Entry, entrant only grants Sponsor certain limited rights as set forth in these terms. Entrant grants to Sponsor, Administrator, and Judges the right to review the Submitted Entry. Entrant grants Sponsor the right to post a reasonable amount of information describing his/her Submitted Entry, any videos, diagrams or images that entrant may submit or prepare in connection with the Challenge. Entrant represents and warrants that he/she has the right to publicly post all content, audiovisual works and other materials on the Challenge Website and to grant Sponsor such right. By completing a Submitted Entry, entrant consents to the use by Sponsor, its affiliates, subsidiaries and licensees, of entrant’s name, likeness, and images in connection with the Challenge, in any media or format now known or hereafter invented, in any and all locations worldwide, without any payment to or further approval. Entrant agrees his/her consent is perpetual and 7 irrevocable. Entrant agrees that nothing in these Official Rules grant entrant a right or license to use Sponsor’s name or any of Sponsor’s trademarks or service marks. Entrant grants to Sponsor the right to refer to entrant’s Submitted Entry on the Challenge website and in materials related to Sponsor promotion of the Challenge. Other than these uses, entrant is not granting Sponsor any rights to entrant’s trademarks. Likewise, nothing in this Challenge requires entrant to negotiate or do business with Sponsor. Entrant may discuss his/her Submitted Entry and the ideas or technologies that it contains with other parties. Entrant also may contract with any third parties so long as entrant does not sign any agreement or undertake any obligations that conflict with any agreement between entrant and Sponsor regarding an entrant’s Submitted Entry. Entrant’s participation in the Challenge does not create an obligation on Sponsor’s part to enter into any further business relationship or to promote entrant’s solution in any way.

8. PRIVACY: Sponsor will be collecting personal data about entrants in accordance with its privacy policy. Please review the Sponsor’s privacy policy at https://www.amle.org/AboutAMLE/PrivacyPolicy/tabid/177/Default.aspx. By participating in the Challenge, you hereby agree to Sponsor’s collection and usage of your personal information and acknowledge that you have read and accepted Sponsor’s privacy policy.

9. No Confidential Information/No Confidential Relationship: Sponsor does not wish to receive or hold any submitted materials “in confidence”. No confidential relationship or obligation of secrecy is established between entrant, Sponsor, Administrator or anyone with an ownership interest in any Submitted Entry.

10. Internet: Sponsor is not responsible for incorrect or inaccurate Entry information whether caused by Internet users, by any equipment or programing associated with or utilized in the Challenge, or by any technical or human error which may occur in the processing the entries in the
The Challenge is intended only for play in the United States and shall only be construed and evaluated according to United States law. Void where prohibited. Sponsor reserves the right, in its sole discretion to cancel or suspend this Challenge, randomly award the prizes from among all eligible Entries received prior to action taken by Sponsor, or award no prizes should fraud, virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the game. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections either human or technical in nature. Should multiple users with the same e-mail account enter the Challenge and a dispute arises regarding the identity of entrant, the authorized subscriber of said e-mail account at the time of Entry will be considered the entrant. “Authorized account subscriber” is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assignment e-mail address or the domain associated with the submitted e-mail address. Please see Sponsor’s website’s privacy policy for details of Sponsor’s policy regarding the personal information collected in connection with this game. Any potential winner may be requested to provide Sponsor with proof that the authorized account holder of the e-mail address associated with the winning Entry. All entrants must have a valid e-mail address. Sponsor reserves the right at its sole discretion to disqualify any individual (and his or her Challenge Entry) who is found to have tampered with the Entry process. Automated entries are prohibited, and any use of automated devices will cause disqualification.

11. Releases/Disclaimers: Entrants agree to be bound by these Official Rules and Sponsor’s decisions. As a condition of entering, entrant(s) agree: (a) to release Sponsor, its affiliates, retailers, sales representatives, distributors, and each of its officers, directors, employees, representatives and agents from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize; (b) entrants waive all rights to claim, punitive, incidental, consequential, or any other damages; (c) all causes of action arising out of or connected with this Challenge, or any prize awarded, shall be resolved individually, without resort to any form of class action; (d) any claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys’ fees and court costs; (e) all issues and questions concerning the construction, validity, interpretation and enforceability of the Official Rules, entrant’s rights and obligations, or the rights and obligations of Sponsor in connection with the Challenge, shall be governed by, and construed in accordance with, the laws of State of Ohio, without giving effect to any choice of law or conflict of law rules. The winners of the Challenge will be required to sign and return to Sponsor an Affidavit of Eligibility and Liability/Publicity Release Form before receiving their prize. Refusal or failure to sign and return the Affidavit of Eligibility and Liability/Publicity Release Form within fourteen (14) days from first attempted notification will result in forfeiture of the prize. Except where prohibited by law, acceptance of the prize constitutes winner’s consent to use his/her name, likeness, and biographical data for Sponsor’s promotional purposes without additional compensation. Extra alternate finalists/winners may be selected at the time of judging. Such alternate winners may receive a prize if the originally selected winner is disqualified or otherwise determined to be ineligible. If any correspondence of the Challenge or any prize is returned as undeliverable, the corresponding prize will be forfeited and will be awarded to an alternate winner. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sponsor his/her prize. Any unclaimed prizes will be awarded as Sponsor deems appropriate. In the event there is a dispute of an entrant’s identity, the prize will be awarded as Sponsor deems appropriate. The Sponsor, its directors, employees or agents are not responsible for errors, problems or malfunctions relating to or in connection with the Challenge, including without limitation, errors, problems or malfunctions which may occur in connection with the administration of the Challenge, the announcement of the prizes, the processing of entries or in any Challenge related materials; or for transactions that are lost, misdirected, or fail to enter into the processing system for any reason; or are processed, reported, or transmitted late or incorrectly; or are lost for any reason, including computer, telephonic, paper-transfer, human error, electronic, computer, telephonic malfunction, damage, error, omission, interruption, defect, delay in operation or transmission, or any combination thereof. Any and all warranties and/or guarantees on a prize (if any) are subject to the respective manufacturers’ terms, and the Winner(s) agrees to look solely to such manufacturer(s) for any such warranty and/or guarantee. All trademarks are the property of their respective owners.

12. Publicity Rights/Limited Privacy: By participating in the Challenge, in addition to any other grants awarded herein or which may be awarded in another agreement with Sponsor, entrant hereby irrevocably (a) grants to Sponsor the right to use entrant’s name, likeness, image and biographical information in any and all media for any purpose including, without limitation, advertising and promotional purposes relating to the Challenge; and (b) releases Sponsor from any liability with respect thereto. Entrant acknowledges entrant’s privacy rights will be limited in the Challenge.

13. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY INTERFERE WITH THE OPERATION OF THE CHALLENGE IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. WITHOUT LIMITING THE FOREGOING, ENTRANTS FURTHER AGREE THAT THE SPONSOR, ITS AFFILIATES, AND ITS RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, EMPLOYEES, REPRESENTATIVES, AGENTS, SUCCESSORS AND ASSIGNS, SHALL NOT BE LIABLE FOR ANY DAMAGES, LOSSES, COSTS OR EXPENSES, OF ANY KIND, ARISING FROM OR RELATED TO CIRCUMSTANCES BEYOND THE CONTROL OF SPONSOR AND/OR THEIR AFFILIATES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, EMPLOYEES, REPRESENTATIVES, AND AGENTS, INCLUDING BUT NOT LIMITED TO ACTS OF GOD, ACTS OF GOVERNMENT, ACTS OF TERROR, ACTS OF WAR, CIVIL UNREST, LABOR SHORTAGES AND/OR STRIKES, EVEN IF ANY ONE OR MORE OF THE PARTIES OR ANY OF THE OTHER RELEASED PARTIES WERE AWARE OF THE POSSIBILITY OF ANY SUCH EVENTS OCCURRING.

14. Entrant’s Representations and Warranties: By participating in the Challenge and submitting an Submitted Entry, entrant represents and warrants that all information entrant provides on the Challenge Website is true, accurate and complete to the best of entrant’s knowledge, that entrant has the right and authority to submit the Submitted Entry on entrant’s own behalf, entrant has secured all required consents and provided
all required attributions with respect to artists, musicians or others whose intellectual property or creative content is included in entrant’s Submitted Entry, and entrant’s Submitted Entry: (a) is entrant’s own original work, or is used by permission with full and proper credit given within the Submitted Entry; (b) does not contain confidential information or trade secrets (entrant’s or anyone else’s); 10 does not violate or infringe upon the patent rights, industrial design rights, copyrights, trademarks, rights of privacy, publicity, other intellectual property or other rights of any person or entity; (c) does not contain malicious code, such as viruses, time bombs, cancelbots, worms, Trojan horses or other potentially harmful programs or other material or information; (d) does not and will not violate any applicable law, statute, ordinance, rule or regulation; and (e) does not trigger any reporting or royalty obligation to any third-party.

15. Indemnification: By participating in the Challenge, entrant agrees to release, indemnify and hold harmless Sponsor and its respective affiliates, subsidiaries, as applicable, and their respective agents, representatives, officers, directors, shareholders, and employees (collectively, “Sponsor Entities”) from and against any injuries, losses, damages, claims, actions and any liability of any kind resulting from or arising out of entrant’s participation in or association with the Challenge. Sponsor is not responsible for any miscommunication such as technical failures related to computer, telephone, cable, and unavailable network or server connections, related technical failures, or other failures related to hardware, software or virus, or incomplete, late or misdirected entries. Any compromise to the fair and proper conduct of this Challenge may result in the disqualification of a Submitted Entry, termination of the Challenge, or other remedial action, at the Sponsor’s sole discretion.

16. No Sponsor Obligation: Entrant acknowledges that multiple participants may submit Entries that contain concepts, ideas, innovations or technologies similar to other Submitted Entries and that Sponsor, its subsidiaries and business partners may already be investigating or developing solutions or business activities that are related or similar to those contained in a Submitted Entry. Entrant further acknowledges and agrees that Sponsor’s action with respect to another Entry, even if similar to another Submitted Entry, shall not create in Sponsor any liability to entrant or others. Further, Sponsor is not and shall not be restricted in any way from pursuing, developing, or commercializing, in any way that Sponsor sees fit, independent of entrant and at Sponsor’s sole discretion, any technology that is created independent of entrant’s Submitted Entry. Entrant acknowledges Sponsor is not obligated to take any action whatsoever with regard to entrant’s Submitted Entry. By entering the Challenge entrant waives all rights to seek injunctive or equitable relief, or to claim punitive, incidental or consequential damages, or attorneys’ fees.