



A Message from the Executive Director



The Association for Middle Level Education (AMLE) is committed to helping middle school educators reach every student, grow professionally, and create great schools. We connect educators with research-based best practices, support the development of professional learning networks, and partner with like-minded organizations to advocate for doing what’s best for middle school students. We believe that quality professional learning is an important step in building the collective knowledge of the middle level education profession.

AMLE’s membership is comprised of teachers, principals, superintendents, counselors, researchers, professors, and others with a passion for increasing knowledge, building connections, and keeping current on best practices in middle level education. Membership outreach in 2016-2017 resulted in a new record of

52,789 MEMBERS, a 10% increase in a 12-month period.

AMLE brought **PROFESSIONAL LEARNING** to Austin, Texas, the site of AMLE2016, the 43rd Annual Conference for Middle Level Education. The summer Institutes for Middle Level Leadership in Hilton Head, South Carolina and San Diego, California were filled to capacity and drew repeat attendees from multiple prior years as well as many new faces. In collaboration with the Missouri Middle School Association and the University of Missouri-Kansas City, AMLE hosted the Success in the Middle Grades workshop.



In March, we partnered with ACT, Inc. to bring the Energize Your Middle Level Leadership workshop to Iowa City, Iowa. Customized, on-site professional development reached 38 schools across the United States and overseas, and School Improvement Assessments were facilitated in California, Minnesota, Ohio, Michigan, Washington, Oregon, Illinois, and Massachusetts. Our webinar series grew to more than 80 archived webinars, all of which are available to AMLE Professional and School members for free anytime. Thanks to our partnership with #mschat, 13 Twitter events

took place focusing on current hot topics, including articles featured in *AMLE Magazine*.

In addition to publishing ten issues of our **RESEARCH** journal, *RMLE Online*, and five issues of *Middle School Journal*, AMLE released two new research summaries, developed by the Research Advisory Committee: Transitioning Young Adolescents from Elementary to Middle School and Teaching Historical Literacy in the Middle Grades.





The organization was privileged to **RECOGNIZE** Randy Jensen, principal of William Thomas Middle School, American Falls, Idaho as the recipient of the AMLE Distinguished Educator Award. Also recognized was the collegiate chapter at Georgia Southern University, Statesboro, as recipient of the CMLA Chapter Grant and Coastal Middle School in Savannah, Georgia as recipient of the Collaboration Mini-Grant. The awards noted above are proudly supported by the AMLE Foundation Fund.

It was a year of continued outreach to middle school educators and partner organizations as AMLE engaged in the important work of bringing resources, research, and recognition to excellence in middle level education.

A handwritten signature in black ink that reads "William D. Waidelich". The signature is written in a cursive, flowing style.

William D. Waidelich, EdD, CAE
Executive Director



Statements of Financial Position

ASSETS	For the years ending June 30	
	2017 (Audited)	2016 (Reviewed)
CURRENT ASSETS		
Cash and cash equivalents	\$ 242,081	\$ 315,953
Investments	945,753	928,879
Accounts receivable, net	132,684	185,126
Publications inventory, net	37,956	35,219
Prepaid expenses, deposits and other current assets	204,853	201,540
TOTAL CURRENT ASSETS	1,563,327	1,666,717
PROPERTY AND EQUIPMENT		
Furniture and fixtures	132,492	133,656
Computer equipment, office equipment and software	288,508	291,278
Leasehold improvements	28,586	28,586
	449,586	453,520
Less accumulated depreciation and amortization	421,703	396,419
PROPERTY AND EQUIPMENT, NET	27,883	57,101
OTHER ASSETS		
Preproduction costs	19,130	22,721
Trademark costs	13,665	13,665
	32,795	36,386
Less accumulated amortization	12,175	14,085
TOTAL OTHER ASSETS, NET	20,620	22,301
TOTAL ASSETS	\$ 1,611,830	\$ 1,746,119

See accompanying notes to financial statements and independent accountant's review report.



Statements of Financial Position

	For the years ending June 30	
	2017 (Audited)	2016 (Reviewed)
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 231,692	\$ 246,471
Accrued payroll and related liabilities	48,338	66,836
Deferred revenue	823,137	711,655
Capital lease obligation, current portion	1,785	1,682
TOTAL CURRENT LIABILITIES	1,104,952	1,026,644
Capital lease obligation, less current portion	5,883	7,667
TOTAL LIABILITIES	1,110,835	1,034,311
NET ASSETS		
Unrestricted		
Board designated	238,402	218,263
Undesignated	262,593	493,545
	500,995	711,808
TOTAL LIABILITIES AND NET ASSETS	\$ 1,611,830	\$ 1,746,119

See accompanying notes to financial statements and independent accountant's review report.



Statements of Activities

	For the years ending June 30	
	2017 (Audited)	2016 (Reviewed)
UNRESTRICTED REVENUE		
Membership/subscriptions	\$ 709,632	\$ 815,435
Publications	250,937	283,997
Annual conference	934,109	1,110,207
Professional development programs	439,319	569,511
Contribution income	13,986	17,313
Contributed services	93,684	103,636
Miscellaneous income	13,768	23,713
Advertising revenue	42,727	65,357
Sponsor revenue	116,656	110,822
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TOTAL REVENUE	2,614,818	3,099,991
COST OF GOODS SOLD	90,557	110,570
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GROSS PROFIT	2,524,261	2,989,421
 EXPENSES		
Program Services:		
Membership	298,713	426,981
Publications	175,880	176,196
Annual conference	967,079	1,270,731
Other professional development programs	420,810	561,066
Advocacy and association development	336,703	443,773
Total program services	2,199,185	2,878,747
Management and general	558,378	516,330
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TOTAL EXPENSES	2,757,563	3,395,077
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OPERATING GAIN (LOSS)	(233,302)	(405,656)

See accompanying notes to financial statements and independent accountant's review report.



Statements of Activities

	For the years ending June 30	
	2017 (Audited)	2016 (Reviewed)
INVESTMENT INCOME AND LOSSES		
Interest and dividends	28,985	31,931
Realized and unrealized investment losses, net	(6,496)	(6,998)
NET INVESTMENT INCOME	22,489	24,933
(DECREASE) INCREASE IN UNRESTRICTED NET ASSETS	(210,813)	(380,723)
NET ASSETS, beginning of year	711,808	1,092,531
NET ASSETS, end of year	\$ 500,995	\$ 711,808

See accompanying notes to financial statements and independent accountant's review report.



Statements of Cash Flows

	For the years ending June 30	
	2017 (Audited)	2016 (Reviewed)
CASH FLOWS FROM OPERATING ACTIVITIES		
(Decrease) increase in net assets	\$ (210,813)	\$ (380,723)
Adjustments to reconcile change in net assets to net cash used in operating activities		
Depreciation and amortization	38,291	68,463
Bad debt expense	2,020	(2,120)
(Gain) loss on disposal of property and equipment	(225)	384
Inventory write-downs and change to reserve	—	805
Realized and unrealized investment losses, net	6,496	6,998
(Increase) decrease in:		
Accounts receivable, net	50,422	(26,771)
Publications inventory, net	(2,737)	5,088
Prepaid expenses, deposits and other current assets	(3,313)	85,497
Increase (decrease) in:		
Accounts payable and accrued liabilities	(14,779)	31,744
Accrued payroll and related liabilities	(18,498)	720
Deferred revenue	111,482	(82,919)
NET CASH USED IN OPERATING ACTIVITIES	<u>(41,654)</u>	<u>(292,834)</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from sale of property and equipment	225	—
Purchases of property and equipment	(1,750)	(6,849)
Preproduction and trademark costs	(5,642)	(11,647)
Purchases of investments	(32,188)	(278,261)
Sales of investments	8,818	256,331
NET CASH USED IN INVESTING ACTIVITIES	<u>(30,537)</u>	<u>(40,426)</u>

See accompanying notes to financial statements and independent accountant's review report.



Statements of Cash Flows

	For the years ending June 30	
	2017 (Audited)	2016 (Reviewed)
CASH FLOWS FROM FINANCING ACTIVITIES		
Principal payments on capital lease obligation	(1,681)	(117)
NET CASH USED IN FINANCING ACTIVITIES	<u>(1,681)</u>	<u>(117)</u>
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(73,872)	(333,377)
CASH AND CASH EQUIVALENTS, beginning of year	<u>315,953</u>	<u>649,330</u>
CASH AND CASH EQUIVALENTS, end of year	<u><u>\$ 242,081</u></u>	<u><u>\$ 315,953</u></u>
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION		
Cash paid during the year for interest	<u>\$ 515</u>	<u>\$ 57</u>

SUPPLEMENTAL DISCLOSURE OF NON-CASH INVESTING AND FINANCING ACTIVITIES

During 2016, the Association entered into a capital lease agreement for a copier in the amount of \$9,466.

See accompanying notes to financial statements and independent accountant's review report.



Notes to Financial Statements

1. Summary of significant accounting policies

Organization

The Association, a non-profit organization, is dedicated to the growth of middle-level education. The Association's responsibilities include offering the latest information available to the middle-level educators, documenting research, and supporting ideas and education innovations needed to reach a community, school or student.

The Association also publishes and distributes training and classroom educational materials that assist parents, teachers and administrators in understanding young adolescents and the middle-school concept. Additionally, the Association provides representation, at the national level, on issues affecting middle-level educators.

The Association has a number of state and foreign affiliates. The Association collects and remits annual dues for some of these affiliates. The Association also provides various consulting and collaborations on program activities to its affiliates; however, the Association does not control nor is legally responsible for these affiliates or their activities.

Cash and cash equivalents

For purposes of reporting cash flows, cash and cash equivalents include cash on hand, demand deposits, money market accounts and highly liquid investments with original maturities of three months or less. At times these balances exceed federally insured limits.

Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statements of financial position. Realized and unrealized gains and losses are included in arriving at the change in net assets. Investment income and gains restricted by a donor are reported as increases in unrestricted net assets if the restrictions are met (either by passage of time or by use) in the reporting period in which the income and gains are recognized. Investments include exchange traded funds and mutual funds.

The Association has an investment policy to provide guidelines for the investment of funds held by the Association. The investment policy, revised October 2016, divides the funds into three separate investment pools to manage investment risk and optimize investment returns within acceptable risk parameters. The three investment pools include the Operating Fund, the Short-Term Fund and the Long-Term Fund. The Operating Fund includes, at a minimum, 10% of the current year's expense budget and a maximum of 30% of the current year expense budget. The objective is to preserve capital through assets that are readily accessible without penalty at all times. The Short-Term Fund includes assets in excess of the operating fund, not to exceed 40% of the current year's budget. The objective is to meet the expenses occurring as the result of unanticipated activities or planned capital expenditures during the next three years, improve the return on funds held for possible disbursements during the next one to three years and to manage investment risk all through assets placed in low risk instruments with a maturity of less than 10 years and a duration less than 8 years. The assets in excess of the Operating and Short-Term Fund are placed in the Long-Term Fund with an objective to maintain the financial stability of the Association, enhance the purchasing power of funds held for future expenditure and to provide current income and capital appreciation through assets invested in domestic or international equities, fixed income or cash. Any variations in the actual investment pool allocations during the year due to current income or capital appreciation has been waived by the Association's Finance and Audit Committee as of both June 30, 2017 and 2016.



Notes to Financial Statements

1. Summary of significant accounting policies (continued)

Accounts receivable, deferred revenue and revenues

The primary revenue generating operating categories are as follows:

Membership dues / Subscriptions

Dues are assessed at various times during the year based on when the memberships are initially registered or renewed and a form of payment is received. Annual dues are recorded as deferred revenue liabilities initially in the first month of the membership and then recognized as revenue on a pro-rata basis each month over 12 months. Subscription revenue is initially recorded as a deferred revenue liability and then recognized as revenue on a pro-rata basis each month over the term of the subscription period.

Publications

The Association issues various publications that are available for purchase by individual members and non-members. Revenue is recognized for these publications when they are invoiced and shipped to the customer.

Annual conference

The Association offers a major annual conference held each fall. Registration fees are received in advance of the conference and accordingly, recorded as a deferred revenue liability and then recognized as revenue entirely in the month of the conference. Sponsorship, advertising and booth rental fees are also received in advance and are recorded as a deferred revenue liability until the conference occurs.

Professional development programs

The Association holds various other leadership programs and events during the year. Registration fees received in advance of the program are recorded as deferred revenue liabilities until the month the program is held at which time the fees are recognized as revenue.

All receivables are considered past due 30 days after any invoice is rendered. The Association does not charge interest on any overdue accounts.

The Association utilizes the allowance method to recognize potentially uncollectible amounts based on management's estimation of the amount that may not be collected. The estimation takes into consideration overall historical trends as well as past history with specific members. Actual results could vary from the estimates. Accounts are charged against the allowance when management deems them to be uncollectible. The allowance for doubtful accounts was \$3,000 and \$2,000 at June 30, 2017 and 2016, respectively.

Publications inventory

Publications inventory, which consists primarily of training materials and classroom educational materials, are all finished products and are carried at the lower of cost or market, determined on a first-in, first-out basis. Management periodically reviews inventory balances for obsolescence, and determines if a reserve is appropriate. The inventory reserve was \$1,000 at June 30, 2017 and 2016.



Notes to Financial Statements

1. Summary of significant accounting policies (continued)

Property and equipment

Property and equipment are carried at cost, less accumulated depreciation and amortization. Depreciation and amortization is computed using the straight-line method over estimated useful lives ranging from three to seven years. Major acquisitions and improvements are capitalized and depreciated. Maintenance and repairs that do not improve or extend the life of the respective assets are charged to expense as incurred. Upon disposal of assets, the cost and related accumulated depreciation or amortization are removed from the accounts and any gain or loss is reflected in the statements of activities. Depreciation and amortization expense for the years ended June 30, 2017 and 2016 was \$30,968 and \$63,924, respectively.

Preproduction costs

The Association capitalizes preproduction costs associated with new publications. These costs are amortized over the useful lives of the products, which were determined to be three to five years. Amortization expense was \$5,642 and \$3,356 for the years ended June 30, 2017 and 2016, respectively.

Trademark costs

The Association capitalizes legal costs related to securing new trademarks and renewing existing trademarks. These costs are amortized over the useful lives of the trademarks. Amortization expense was \$1,681 and \$1,183 for the years ended June 30, 2017 and 2016, respectively.

Impairment of assets

The carrying value of long-lived assets is reviewed for impairment whenever events or changes in circumstances indicate the amount of the assets may not be recoverable. When an indication of impairment is present and the undiscounted cash flows estimated to be generated by the related assets are less than the assets' carrying amount, an impairment loss will be recorded based on the difference between the carrying amount of the assets and their estimated fair value. Management determined that there was no impairment for the years ended June 30, 2017 or 2016.

Description of net asset classes

The Association reports information regarding its financial position and activities according to the following three classes of net assets:

Unrestricted

Unrestricted net assets have no restrictions imposed by donors. See Note 6 for further details.

Temporarily restricted

Temporarily restricted net assets are those whose use by the Association has been limited by donors to a specific time period or purpose. The Association had no temporarily restricted net assets at June 30, 2017 or 2016.

Permanently restricted

Permanently restricted net assets are assets restricted by donors to be maintained in perpetuity. The Association had no permanently restricted net assets at June 30, 2017 or 2016.



Notes to Financial Statements

1. Summary of significant accounting policies (continued)

Contributions

Contributions, including pledges and certain grants, are recognized in the year that the unconditional contribution is made. Conditional pledges are not recognized until the pledge can be considered legally enforceable or the likelihood of the condition not occurring is remote. Contributions received are recorded as unrestricted, temporarily restricted or permanently restricted revenue depending on the existence or nature of any donor restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as satisfaction of donor restrictions.

Contributions of property and equipment and of investments are recorded at fair value at the date of donation. If donors stipulate a term of use of assets, the contributions are recorded as restricted revenue. In the absence of such stipulation, contributions are recorded as unrestricted revenue.

Contributed services

Contributed services are recorded when they meet the criteria of (1) creating or enhancing non- financial assets or (2) requiring specialized skills, and are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

The Association receives contributed advertising services and speaker services. The value of contributed services was \$93,684 and \$103,636 for the years ended June 30, 2017 and 2016, respectively.

Shipping and handling costs

Shipping and handling costs for publications and magazine subscriptions are recognized when incurred and included in cost of goods sold on the statements of activities.

Advertising

The Association expenses advertising costs as incurred, except for direct-response advertising, which is capitalized and amortized over its expected period of future benefits. Direct-response advertising primarily consists of the Association using advertising to promote its programs among the audiences it serves through the use of mailers, brochures and magazine advertisements. The capitalized advertising costs are amortized at the time the program occurs. At June 30, 2017 and 2016, \$23,466 and \$30,954, respectively, of direct-response advertising costs were capitalized within prepaid expenses, on the statements of financial position. Advertising expense was \$90,248 and \$106,662 for years ended June 30, 2017 and 2016, respectively.



Notes to Financial Statements

1. Summary of significant accounting policies (continued)

Income taxes

The Association is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code. Income taxes on unrelated businesses income, if any, are provided at the applicable rates on income for financial reporting purposes. No tax on unrelated business income was incurred in years ended June 30, 2017 and 2016.

The Association accounts for uncertainty in income taxes using the provisions of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 740, Income Taxes. Using that guidance, tax positions initially need to be recognized in the financial statements when it is more-likely-than-not the positions will be sustained upon examination by the tax authorities. As of June 30, 2017, the Association had no uncertain tax positions that require either recognition or disclosure in the financial statements.

The Association's income tax filings are subject to audit by various taxing authorities. The open audit periods are for the years ended in 2014 through the current 2017 tax year. In evaluating income tax exempt activities, management believes its position of tax-exempt status is current based on current facts and circumstances.

It is the policy of the Association to include in operating expense any penalties and interest assessed by income taxing authorities. There are no penalties or interest from taxing authorities included in operating expenses for the years ended June 30, 2017 and 2016.

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Reclassification

Certain 2016 amounts have been reclassified to conform with the 2017 financial statement presentation.

Recent accounting pronouncements

In May 2014, the FASB issued Accounting Standards Update (ASU) No. 2014-09, *Revenue from Contracts with Customers* (Topic 606), which is a comprehensive new revenue recognition standard that will supersede existing revenue recognition guidance. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. FASB issued ASU No. 2015-14 that deferred the effective date for the Association until annual periods beginning after December 15, 2018. Earlier adoption is permitted subject to certain limitations. The amendments in this update are required to be applied retrospectively to each prior reporting period presented or with the cumulative effect being recognized at the date of initial application. Management is currently evaluating the impact of this ASU on its financial statements.



Notes to Financial Statements

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the statement of financial position and disclosing key information about leasing arrangements for lessees and lessors. The new standard applies a right-of-use (ROU) model that requires, for all leases with a lease term of more than 12 months with certain exceptions, an asset representing its right to use the underlying asset for the lease term and a liability to make lease payments to be recorded. The ASU is effective for entities with fiscal years beginning after December 15, 2019 with early adoption permitted. Management is currently evaluating the impact of this ASU on its financial statements.

In August 2016, the FASB issued ASU No. 2016-14, *Not-for-Profit Entities (Topic 958) and Health Care Entities (Topic 954) – Presentation of Financial Statements of Not-for-Profit Entities*. The ASU amends the current reporting model for nonprofit organizations and enhances their required disclosures. The major changes include: (a) requiring the presentation of only two classes of net assets now entitled “net assets without donor restrictions” and “net assets with donor restrictions”, (b) modifying the presentation of underwater endowment funds and related disclosures, (c) requiring the use of the placed in service approach to recognize the expirations of restrictions on gifts used to acquire or construct long-lived assets absent explicit donor stipulations otherwise, (d) requiring that all nonprofits present an analysis of expenses by function and nature in either the statements of activities, a separate statement, or in the notes and disclose a summary of the allocation methods used to allocate costs, (e) requiring the disclosure of quantitative and qualitative information regarding liquidity and availability of resources, (f) presenting investment return net of external and direct expenses, and (g) modifying other financial statement reporting requirements and disclosures intended to increase the usefulness of nonprofit financial statements. The ASU is effective for entities with fiscal years beginning after December 15, 2017. Early adoption is permitted. The provisions of the ASU must be applied on a retrospective basis for all years presented although certain optional practical expedients are available for periods prior to adoption. Management is currently evaluating the impact of this ASU on their financial statements.

Subsequent Events

The Association has evaluated events and transactions that occurred between July 1, 2017 and October 26, 2017, which is the date that the financial statements were available to be issued for possible recognition or disclosure in the financial statements.



Notes to Financial Statements

2. Fair value measurements and investments

The accounting principles generally accepted in the United States of America establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobserved inputs (Level 3 measurements). The three levels of the fair value hierarchy under FASB ASC 820, Fair Value Measurements, are described below:

Level 1: Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Association has the ability to access.

Level 2: Inputs to the valuation methodology includes:

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3: Inputs to this valuation methodology are unobservable and significant to the fair value measurements.

The asset's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques maximize the use of relevant observable inputs and minimize the use of unobservable inputs.

Following is a description of the valuation methodologies used for investment assets measured at fair value. There have been no changes in the methodologies used during the years ended June 30, 2017 and 2016.

Mutual funds:

Valued at the daily closing price as reported by the fund. Mutual funds held by the Plan are open-end mutual funds that are registered with the Securities and Exchange Commission. These funds are required to publish their daily Net Asset Value (NAV) and to transact at that price. The mutual funds held by the Association are deemed to be actively traded.



Notes to Financial Statements

2. Fair value measurements and investments (continued)

Exchange traded funds:

Valued at the closing price reported on the active markets in which the exchange traded fund is traded.

The methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Association believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table sets forth by level, within the fair value hierarchy, the Association's investment assets at fair value as of June 30, 2017:

	Fair Value Measurements at Reporting Date Using:			
	Level 1	Level 2	Level 3	Total
Exchange traded funds:				
Short term bond	\$ 494,678	\$ —	\$ —	\$ 494,678
Mutual funds:				
Short term bond	354,250	—	—	354,250
Bank loan fund	96,825	—	—	96,825
Total	\$ 945,753	—	—	\$ 945,753

The following table sets forth by level, within the fair value hierarchy, the Association's investment assets at fair value as of June 30, 2016:

	Fair Value Measurements at Reporting Date Using:			
	Level 1	Level 2	Level 3	Total
Exchange traded funds:				
Short term bond	\$ 489,715	\$ —	\$ —	\$ 489,715
Mutual funds:				
Short term bond	345,424	—	—	345,424
Bank loan fund	93,740	—	—	93,740
Total	\$ 928,879	—	—	\$ 928,879



Notes to Financial Statements

3. Prepaid expenses, deposits and other current assets

Prepaid expenses, deposits, and other current assets consist of the following at June 30,

	2017	2016
Conference expenses	\$ 132,988	\$ 124,102
Advertising	23,466	30,954
Other	21,722	21,660
Insurance	14,851	16,829
Software maintenance	11,511	7,603
Postage	315	392
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Total	<u>\$ 204,853</u>	<u>\$ 201,540</u>

4. Line of credit

In March 2013 the Association entered into a line of credit agreement with a bank, subject to renewal annually, with a maximum available amount of \$100,000 with interest payable monthly at a rate of prime plus 2.5% (6.75% and 5.75% as of June 30, 2017 and 2016, respectively). The line of credit is non-collateralized. The agreement is currently extended until March 2018. As of June 30, 2017 and 2016, there was no outstanding balance on the line of credit.

5. Deferred revenue

Deferred revenue liabilities are as follows at June 30:

	2017	2016
Conference:		
Annual conference registration	\$ 71,526	\$ 133,047
Leadership-West conference registration	236,667	—
Sponsorships	78,925	70,330
Miscellaneous annual conference	19,311	4,784
Exhibitors	79,328	122,290
Royalties	830	830
Subscriptions	28,651	27,871
Membership dues	307,899	349,875
Professional development	—	2,628
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Total deferred revenue	<u>\$ 823,137</u>	<u>\$ 711,655</u>



Notes to Financial Statements

6. Net assets

Net assets are comprised of the following components at June 30:

	<u>2017</u>	<u>2016</u>
Unrestricted - undesignated	\$ 262,593	\$ 493,545
Unrestricted - board designated:		
Foundation Fund	\$ 238,402	\$ 218,263
Total net assets	<u>\$ 500,995</u>	<u>\$ 711,808</u>

The Foundation Fund is segregated by the Association as a quasi-endowment to support the mission and purposes of the Association. The Foundation Fund committee recommends Foundation Fund expenditures to the Association's Board of Trustees for approval. All projects must adhere to the purpose and philosophy of the Foundation Fund. Expenditures typically consist of grants to educators. The Foundation Fund is included within the Association's investments and therefore falls within the investment policy of the Association.

Activity within the Foundation Fund was as follows for the years ended June 30:

	<u>2017</u>	<u>2016</u>
Beginning balance	\$ 218,263	\$ 200,486
Contributions	13,986	17,313
Investment income	11,279	8,142
Grant expense	(4,000)	(6,000)
Other expenses	(1,126)	(1,678)
Ending balance	<u>\$ 238,402</u>	<u>\$ 218,263</u>



Notes to Financial Statements

7. Membership/subscriptions revenue

Membership/subscriptions revenue consists of the following for the years ended June 30:

	<u>2017</u>	<u>2016</u>
Membership dues	\$ 645,921	\$ 738,818
Subscriptions	63,711	76,617
	<u> </u>	<u> </u>
Total	<u>\$ 709,632</u>	<u>\$ 815,435</u>

8. Shipping and handling costs

Publication shipping and handling costs of approximately \$18,000 and \$24,000 for the years ended June 30, 2017 and 2016, respectively, are included in cost of goods sold on the statements of activities. Shipping and handling costs for magazine subscriptions are included in membership expenses on the same statement and totaled approximately \$11,000 and \$21,000 for the years ended June 30, 2017 and 2016, respectively.

9. Operating leases

The Association leases its office space and photocopiers under operating leases. Total rent expense was approximately \$82,000 and \$80,000 for years ended June 30, 2017 and 2016, respectively. In addition, the headquarters office lease requires an additional rent for real estate taxes, operating expenses, janitorial services and management fees for the property. These office-related rents were approximately \$76,000 and \$73,000 for the years ended June 30, 2017 and 2016 respectively.

The office lease renewed on March 17, 2014 and is set to expire at the end of September, 2019. Future minimum lease payments, excluding additional rent charges, required under non-cancellable operating leases that have initial or remaining lease terms in excess of one year at June 30, 2017 are as follows:

2018	84,446
2019	86,598
2020	22,052
	<u> </u>
Total	<u>\$ 193,096</u>



Notes to Financial Statements

10. Capital lease

The Association entered into a non-cancellable lease in fiscal 2016 for a copier, which is accounted for as a capital lease. The leased equipment and capital lease obligation were recorded at the lower of the present value of the minimum lease payments or the fair value of the equipment at the inception of the lease. The leased asset is amortized over its estimated useful life of five years, and amortization is included in depreciation and amortization expense.

Capital leases included in property and equipment consist of the following at June 30:

	2017	2016
Copier, at cost	\$ 9,466	\$ 9,466
Less: accumulated amortization	2,355	158
	<u>\$ 7,111</u>	<u>9,308</u>

Minimum future lease payments under the capital lease obligation as of June 30, 2017 are as follows:

	Amount
2018	2,196
2019	2,196
2020	2,196
2021	2,037
Total minimum future lease payments	\$8,625
Less: amount representing interest (6%)	957
Less: capital lease obligation, current portion	1,785
Capital lease obligation, less current portion	<u>\$ 5,883</u>

11. Retirement plans

The Association maintains two separate retirement plans: a defined contribution plan and a 403(b) plan. The defined contribution plan covers all eligible employees. During fiscal 2016, the Association contributed 5% of the employee's eligible compensation to the defined contribution plan. During fiscal 2017, the Association's contribution was reduced from 5% to 0%. The Association's optional tax savings 403(b) annuity program allows employees to defer a portion of their wages on a pre-tax basis.

Total retirement plan expense to the Association approximated \$1,000 and \$26,000 for the years ended June 30, 2017 and 2016, respectively.



Notes to Financial Statements

12. Commitments and long-term service contracts

The Association enters into contracts with various vendors, including future conference sites. The contracts provide penalty charges if a conference is cancelled by the Association. At June 30, 2017, the maximum potential cancellation penalties for conferences totaled approximately \$1,748,000, which is for conferences through June 30, 2019.

The Association entered into a five year service agreement with a provider of online membership and marketing management systems that expires in August of 2019. Charges vary based on several factors including number of users and data storage needs and currently total approximately \$6,000 per month.