



2019 Exhibit & Sponsorship Program Details

Principal – \$20,000

In addition to what all sponsors receive, Principal Sponsors also receive:

- Choice of splash page logo (if committed in time) or top banner ad in the AMLE mobile app
- Full page color ad in an AMLE magazine, issue of sponsors' choice
- Banner ad on AMLE.org – 210,000 impressions
- One (1) top banner, one (1) bottom banner, and one (1) feature advertisement in an AMLE newsletter, issue of sponsors' choosing
- Logo on attendee confirmation emails
- AMLE webinar – choice of hosting/presenting one (1) webinar or sponsoring an existing webinar *or* option to host a video on the AMLE YouTube channel
- Choice of concurrent session or speed learning session
- Upgrade to a 10x20 booth
- Four (4) additional full conference registrations (6 total)

Plus, the choice of one additional customizable marketing opportunity:

- Lounge sponsorship
Includes recognition of a 20x20 lounge on the exhibit floor, the opportunity to present a “pop-up” session in the lounge (promoted in the mobile app program) and the ability to work with AMLE to agree on an activity that allows for the sponsor to engage and network with attendees from the lounge.
- General Session sponsorship
Includes ability to play a video at the general session, put materials on chairs and recognition around the event.
- Conference Tote Bags
Includes logo alongside AMLE’s branding of the conference bags handed out to every attendee
- Presenting sponsor of an AMLE Institute for Middle Level Leadership Conference (two locations, non-exclusive).
Includes two (2) full conference registrations, recognition at a general session, post-show attendee list, recognition in the program, and a customizable sponsorship that meets your goals/objectives.

