



2019 Exhibit & Sponsorship Program Details

Leader – \$12,500

In addition to what all sponsors receive, Leader Sponsors also receive:

- Top Banner Ad in the AMLE mobile app
- 1/2 page color ad in an AMLE magazine issue of sponsors' choice
- Banner ad on AMLE.org – 105K impressions
- One (1) banner and one (1) feature advertisement in an AMLE newsletter issue of sponsors' choosing
- Three (3) additional full conference registrations (5 total)
- Upgrade to a 10x20 booth

Plus, the choice of one additional customizable marketing opportunity:

- Presenting sponsor of an AMLE Institute for Middle Level Leadership Conference (two locations, non-exclusive).
Includes one (1) full conference registration, recognition at a general session, post-show attendee list, recognition in the mobile app, and a customizable sponsorship that meets your goals/objectives.
- AMLE webinar and concurrent session package
Includes one (1) webinar, one (1) concurrent session and one (1) speed learning session at the AMLE event of your choice.
- Break Sponsor
Includes sponsorship of all breaks in the Exhibit Hall; i.e. coffee breaks, dessert socials, etc. with exclusive recognition at each event! We'll even place a food or beverage station near your booth for breaks.
- Strand Sponsorship – 2 opportunities available! **NEW**
Includes signage and recognition (mobile app, website, podium thank you) for every session located in a single room for 2 ½ days! Choose two of our four conference themes and align yourself with 11 sessions that are our largest and most attended (up to 250 people each) for the duration of the conference!
- Conference Lanyards
Includes your logo displayed on the lanyard worn by every attendee at all AMLE events throughout the year!